Project Proposal: Comp 1536 Set 1B Wednesday, 15, 2014

**Group Members**

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1. **Topic**
2. To provide BCIT members an inconvenient transit route the option of carpooling with a fellow student. Additionally, it provides current BCIT students who already commute with a car to BCIT (or a sky train station) a chance at reducing commute expenses by 80% which includes parking and gas.
3. The goal of the site is to connect students to their institution of knowledge and each other. By giving the community to carpooling options, the opportunity to socialize is provided. . Reasons for creating this website are to provide a useful service, connect the community, and potentially introduce carpooling to a larger community.
4. The target of the website are explicitly faculty and students. The demographic we want to target is car owners and transit users. This essentially encompasses anyone that travels to BCIT. We want to attract people that have inconvenient access to transit or have a lengthy transit. Students on a budget will have the opportunity of saving money and acquiring new connections.
5. We hope to accomplish a variety of elements on our websites. We want to list maps with routes that will help navigate the service. We hope that we can provide a forum for others to connect with each other. Environmentally we hope to reduce traffic and emissions.
6. Contents included are split amongst categories.
   * Text: List of postings, forum, FAQ’s
   * Matching System: hotspots, meeting places
   * Graphics: Map, route picture, images
   * Media: Picture slide show, videos, graphics, facebook, bcit and twitter link.
7. There are many factors that will affect how well we do. A basic demand for the website is a base requirement. First, interest in the product must be sparked by marketing the service. The service relies on people using it. Secondly, a positive response from the community must be achieved. The website itself must be easy to access and navigate for repeated use from users.
8. We analyzed two websites that are similar to our idea.

Ridejoy.com

Every users needs to register with their private information (address, name, and so on).

Can find easily carpooling people who want to save money and time when they register it. It divides users into two groups offer drivers and request riders.

Carpool.com

Offers carpooling services to the community. It support user registration. It also works with other schools and businesses to offer carpool options in your city. However, the website is fairly cluttered and finding the information you need is difficult. Navigation is confusing and it is not immediately clear what carpool routes are available. The website is national and has no specific community it focuses on. Not a high enough concentration of people use it in an area to become effective.

**2. Functional requirements**

1. We propose a form input that will require user sign in first. User registration will be restricted to users with my.bcit.ca or bcit.ca email. This will authenticate that a user is from BCIT. Afterwards we hope to implement data input for passengers and drivers that will allow us to categorize and display their entries. We want to make the matching process as streamlines as possible so that it can be quick and easy for users.
2. We want to list passenger and driver requests in the form of postings similar to how craigslist displays theirs. However, we want to set up a standard uniform submission and display style that will allow users to quickly browse through listings.
   * Address
   * Departure and return times
   * Preferences
   * Interests
   * Gender

**3. Work plan**

Our team is well structured towards creating this website. We all have some sort of experience that will contribute towards the development of this website. Experience includes html, PHP, Photoshop, and navigation. We hope to all contribute equally and bring our strengths and creativity towards completing this website. Immediately, we have designated a 2 hour meeting time every Wednesday where we will discuss our progress and set new tasks and goals. During our meetings we plan to gather our completed work and present it in order to assess quality as a group. Moral is high amongst our group and we are all ambitious. If deadlines are difficult for an individual to meet we will as a group try to help each other move forward as a team.

**4. WireFrame**

A simple page design with jello layout, while using ample white space. The website layout will mimic BCIT's website so that the target audience is comfortable with the website flow. Site header/logo will be consistent on every page. Our intro page includes site name and our copyright/last update and contact email. Due to our colour scheme we have good contrast and repetition. As well this leads to proper contrast between text, background and text/graphics/white space balance. Our header and logo take up no more than one-quarter to one-third of the browser window at 1024x768 resolution.

**5. New Additions**

Milestone 4

* Added AJAX for pages for all pages, minus the logged in pages.
* Added validation to all for fields, look at *Milestone4FieldDocumentation.docx* for more information
* Added ability to be able check if current address is located correctly on Google maps
* Warnings are now inline using a span tag.
* Now able to submit pages even with Javascript disabled.
* Email validation now uses official RFC 5322 standard
* Removed header and footer for all pages to be loaded by AJAX.